

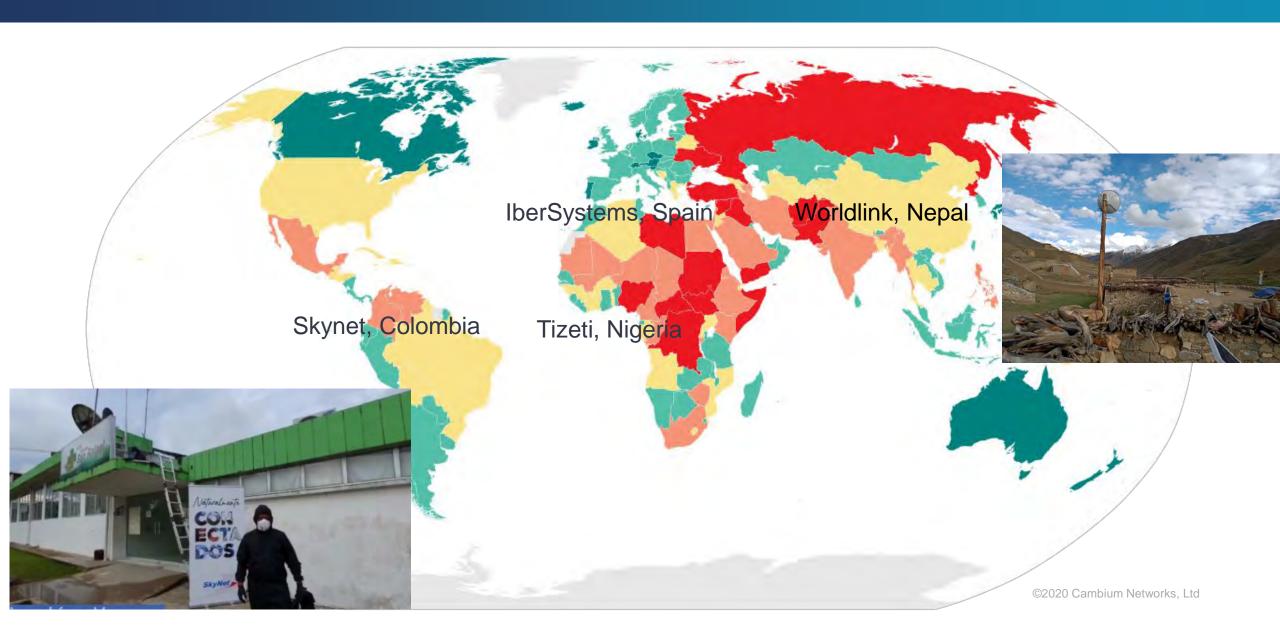
# WISPs Connecting Their Communities





# WISPs Connecting Their Communities



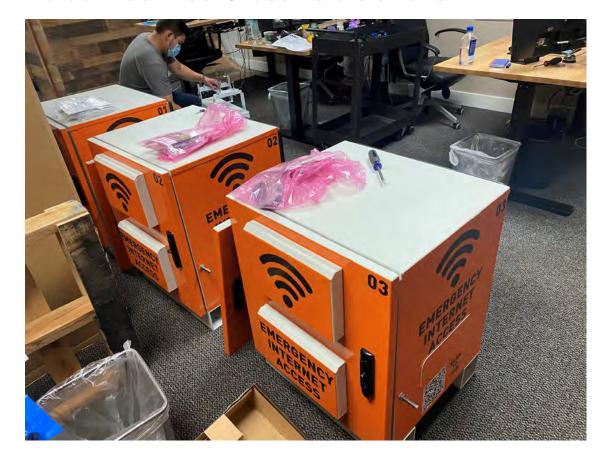


# Disaster Recovery



#### **California Fires**

Elevate Technologies created links to connect Red Cross field stations





**Hurricane Laura – Louisiana** 

ITDRC restored communications to local schools

# Core Values: Giving Back to the Community



## **Connecting rural schools**

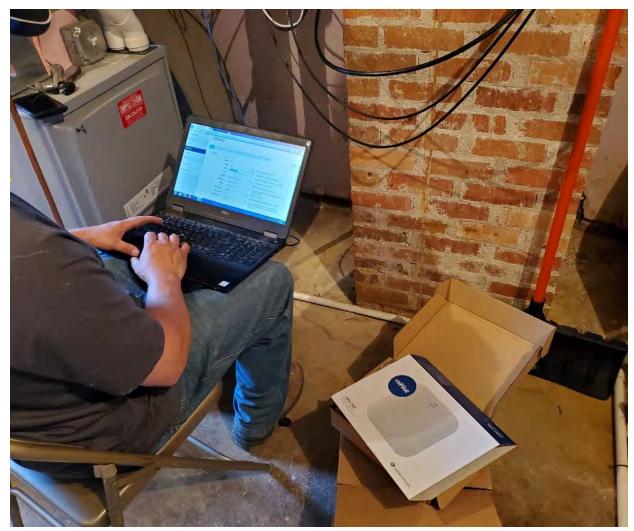
• MVTV in Minnesota

# Company-wide food drive

 Cambium employees around the world in one event coming in November

# **Bicycle donation**





# Breakthrough Innovation





# Commitment to the WISP Industry



**Support WISP initiatives** 

**Investment protection** 

Regulatory advocacy

24/7 support

Technical field engineering resources

Advanced access to technology



# WAN/LAN Convergence





# End user demand is skyrocketing

#### mmWave onset

- Wireless is augmenting fiber
- Now wireless broadband can be Multi-Gigabit

# WAN and LAN become multi-gigabit fabric

- Millimeter wave for broadband
- Single pane of glass
- Cloud-based management and frequency control

# One Wireless Fabric: Rising to the Challenge



- Coverage and capacity
- End-to-end multi-gigabit wireless
- Rapidly deployable
- Reliable, secure and scalable
- Gigabits delivered cost-effectively







# Must be Present to Win!











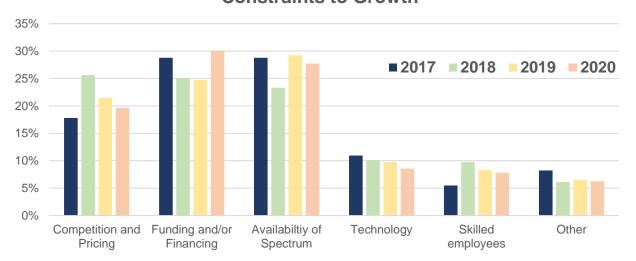
# 2020 WISP Survey



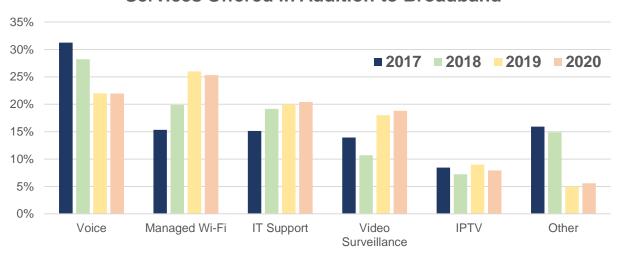
- Fourth Consecutive Year
- Participants: 433 WISPs in 58 countries
- Conducted July and August 2020
- Optimism at record high
- Financing and spectrum availability are key constraints
- 25% are offering Managed Wi-Fi services
- 56% of new customers are from references.

#### **WISP Overall Optimism** 90% 77% 80% 70% 66% 70% 61% 60% 50% 40% 30% 20% 10% 0% 2017 2018 2019 2020

#### **Constraints to Growth**



#### Services Offered in Addition to Broadband



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# Service Plan Poll

# CBRS The Time has Arrived



# A Proven Winner – Cambium's CBRS Solution



- October 17<sup>th</sup> Critical Transition Date
- PMP 450 platform is ready, is Software Upgradeable, and works with YOUR CHOICE of SAS Providers







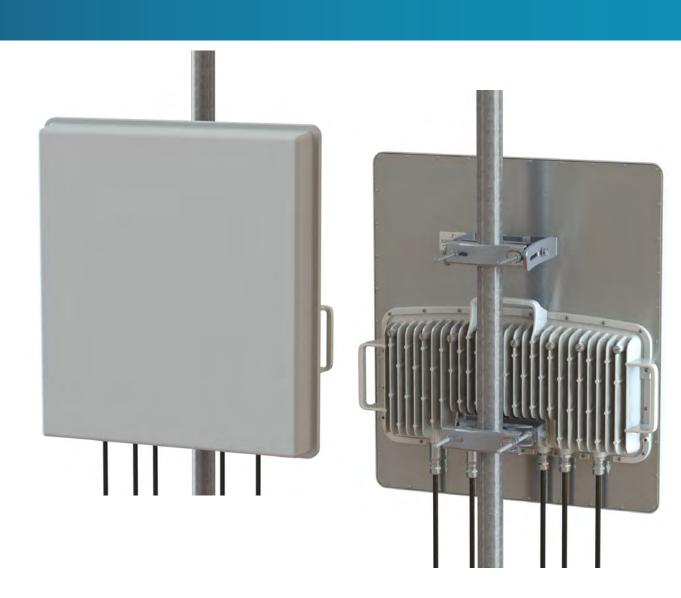
- Commercial operation since April
- > 50,000 devices in operation now and rapidly expanding



# 3 GHz PMP 450m – Unparalleled Performance



- One Simple Device to Install
- More than 3x Capacity vs. 450/450i
  - cnMedusa<sup>™</sup> 8x8 MU-MIMO technology allows simultaneous communication to four SMs
- Supreme Spectral Efficiency
  - DL and UL MU-MIMO supported
  - Achieve up to 750 Mbps in a 40 MHz channel
- CBRS Users are reporting increased power levels resulting in:
  - Enhanced coverage
  - Higher rate plans
  - Connecting additional subscribers



# 3 GHz 450b Subscriber



#### Form Factor

- High Gain integrated antenna (20 dBi), similar to 5 GHz 450b High gain
- Up to 29 dBm Tx Power, or 49 dBm EIRP (HUGE Advantage vs. LTE equipment)

#### New FPGA / SoC architecture

- Next-gen processor, Enhanced Packet Processing
- Better support for wider channels → more throughput
- Wideband support (3.3 3.9 GHz) CBRS Approved!!

#### I/O changes

- Single Gigabit Ethernet port
- Audio jack for alignment tone

#### Re-use of 30 VDC Power scheme

- Same power supply as current 450 SM
- Polarity Agnostic Both "Canopy" or "UBNT" 30 VDC

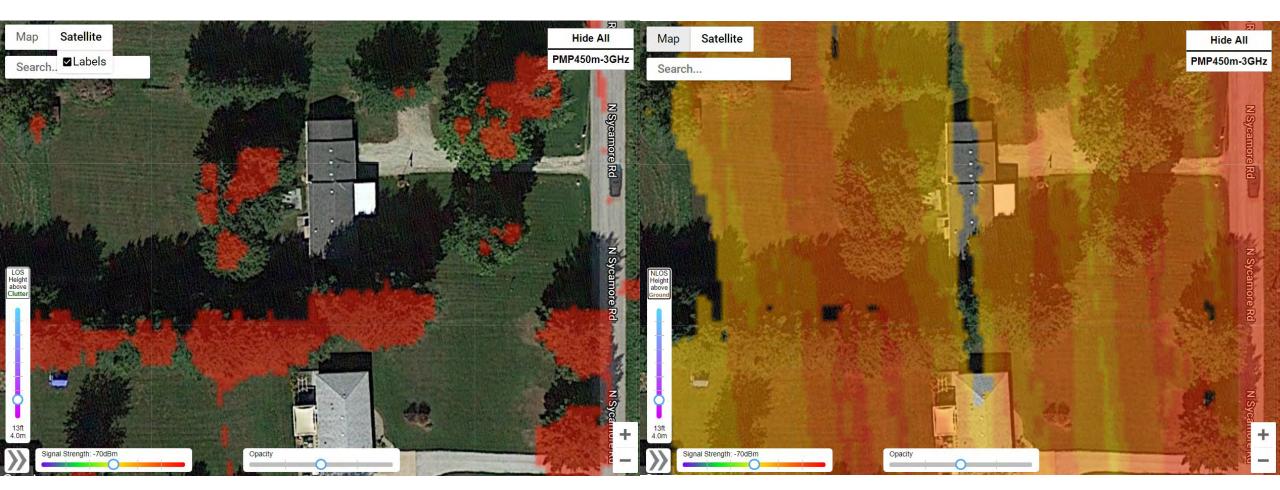
#### Considerations

- Packaging of devices will follow the 5 GHz version
- LEDs moved to make more visible and installation-friendly



# cnHeat LOCATE 3 GHz nLOS/NLOS





LOS Coverage at 13' is non-existent

nLOS/NLOS Coverage at 13' is Plentiful

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# **450 Platform**

# Enhancing and Expanding



# Effectively Enhance Coverage with the PMP 450 µPoP



#### Power / Network

- Gigabit Ethernet PoE
- Standard 802.3af/at PoE IN (± 48 VDC)
- RF Options
  - Integrated: Omni & 90/120° Sector
    - Omni 9 dBi Gain
    - 90/120° Sector –13 dBi Gain
- Integrated GPS on all models
  - External GPS antenna port
  - Supports sync over power method with cnPulse accessory



# PMP 450 MicroPoP in the Wild







"Like everything about the solution... Easy install, integrated GPS"

"Performance exceeds the price point, a Cambium AP under \$1,000 that you can put on a pole and start receiving revenue. If you outgrow it, you can add or change to 450i/m without changing *anything* at the subscriber."

"Hope to use the lower cost point of these devices as hole fillers for gaps within our network."

# The Classic Returns – PMP 450b Retro



# • 9 dBi Integrated

24 dBl with Reflector Dish

#### New FPGA / SoC architecture

- Next-gen processor, Enhanced Packet Processing
- Wideband support (4.9 5.925 GHz)

## I/O changes

- Single Gigabit Ethernet port
- Audio jack for alignment tone
- Same antenna focal point can re-use Reflector Dish

#### Re-use of 30 VDC Power scheme

- Same power supply as current PMP 450 SM
- Polarity Agnostic both "Canopy" or "UBNT" 30 VDC



# Flexibility with the PMP 450b Connectorized



#### New FPGA / SoC architecture

- Next-gen processor, Enhanced Packet Processing
- Better support for wider channels → more throughput
- Wideband support (4.9 5.925 GHz)

#### I/O changes

- Single Gigabit Ethernet port
- Audio jack for alignment tone
- IP 67 ruggedized protection
- 2x RP-SMA connections for external antenna
- Will fit ePMP1000 twistport adaptor from RF Elements

#### Re-use of 30 VDC Power scheme

- Same power supply as current 450 SM
- Polarity Agnostic both "Canopy" or "UBNT" 30 VDC

#### Connectorized MicroPoP has same form factor

- 48 VDC (PoE 802.3at) input vs. 30 VDC ("Canopy-style")
- Onboard GPS

Q1 2021 Availability









# Protecting and Enhancing Your Investment It is Not All About the Hardware



- R16.2.3 Current Release
- R20 Q4 2020
  - Beta available now
  - Updated secure protocols, including SSH, SCP, TLS 1.3, AES w/SNMPv3
  - Full support of IPv6 (DHCP, DNS, Management)
  - Increased PPS for 450i and 450b beyond 100,000
  - Intermediate Modulation Modes
- R20.x Q2 2021
  - Nomadic Mode / Rapid Re-ranging
  - 40 MHz 5ms frame support (PMP 450m)
  - Multiple Groupings per frame (PMP 450m)
  - CBRS Coexistence Optimization
  - MAC Filtering
  - BPDUGuard/Filter



# Intermediate Modulation Modes



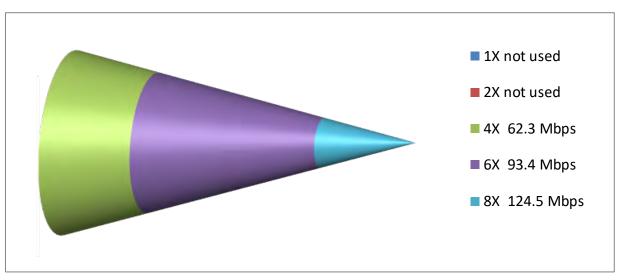
@ 6 mile range	Existing Aggregate	78.2
	With IMM	88.8
	Difference	10.6
	% Difference	13.50%

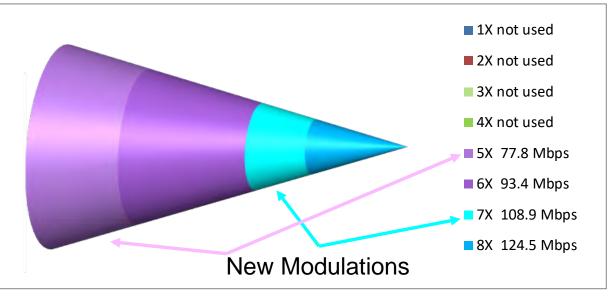
@ 8 mile range	Existing Aggregate	70.3
	With IMM	76.4
	Difference	6
	% Difference	8.60%

@ 10 mile range	Existing Aggregate	67.2
	With IMM	70.6
	Difference	3.4
	% Difference	5.10%

@ 12 mile range	Existing Aggregate	50.7
	With IMM	61.6
	Difference	10.9
	% Difference	21.50%

@ 14 mile range	Existing Aggregate	43.5
	With IMM	56.8
	Difference	13.3
	% Difference	30.70%





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# Intermediate Modulation Modes



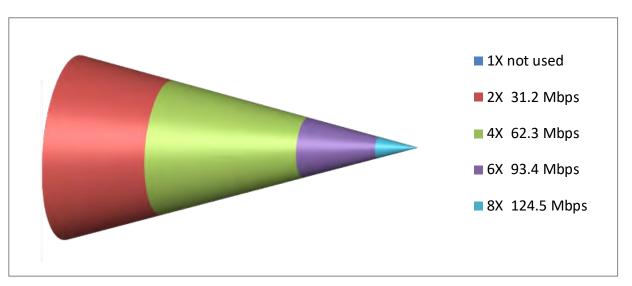
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		•

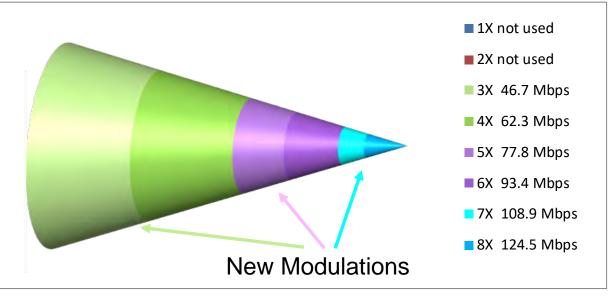
@ 8 mile range	<b>Existing Aggregate</b>	70.3
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@ 10 mile range	<b>Existing Aggregate</b>	67.2
	With IMM	70.6
	Difference	3.4
	% Difference	5.10%

@ 12 mile range	<b>Existing Aggregate</b>	50.7
	With IMM	61.6
	Difference	10.9
	% Difference	21.50%

Existing Aggregate	43.5
With IMM	56.8
Difference	13.3
% Difference	30.70%
	With IMM  Difference





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# ePMP

# **The Next Generation**



# Why ePMP?



# 1. MU-MIMO is a field proven technology and the industry standard in maximizing performance in a given channel

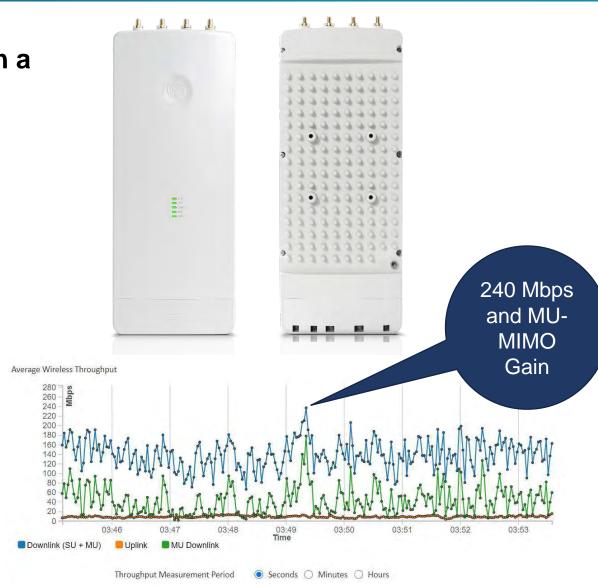
- ePMP 3000 supports 4x4 MU-MIMO
- Wider Channels
- Higher Modulation
- Real AP providing 240Mbps to 50SMs in a 40MHz channel
- Start with ePMP 3000L but grow with ePMP 3000
- Support of STA frequencies

## 2. Leader in scalability and interference tolerance

- Uplink and Downlink beam-steering
- Dynamic Filtering
- Synchronization

### 3. Protects your investment

Compatibility with 11n devices and future 11ax AP



# Dual-Horn Case Study – Mountain West





"The dual-horn antenna allows us to take advantage of a narrower beamwidth while leveraging the benefits of superior noise rejection of a horn. This helps us get a better signal to a tighter grouping of users in high-noise areas."

 TIM MEADS, NETWORK/INFRASTRUCTURE MANAGER, MOUNTAIN WEST TECHNOLOGIES



Wireless That Just Works

ePMP 3000 Dual-Horn MU-MIMO Antenna Allows Mountain West Technologies to Leverage the Benefits of Superior Noise Rejection and Improve Uplink SNR



The dual-horn antenna allows us to take advantage of a narro

BASED IN WYOMING, UNITED STATES, Mountain West Technol-

like Cambium Networks to reduce infrastructure costs and offer a cutting-edge service to their customers. Cambium Networks' ePMP 3000 MU-MIMO solution is one of the latest

signal-to-noise ratio (SNR) on the uplink direction. They searched for a better solution that would improve the uplink throughput. Eventually, they started looking for an antenna solution

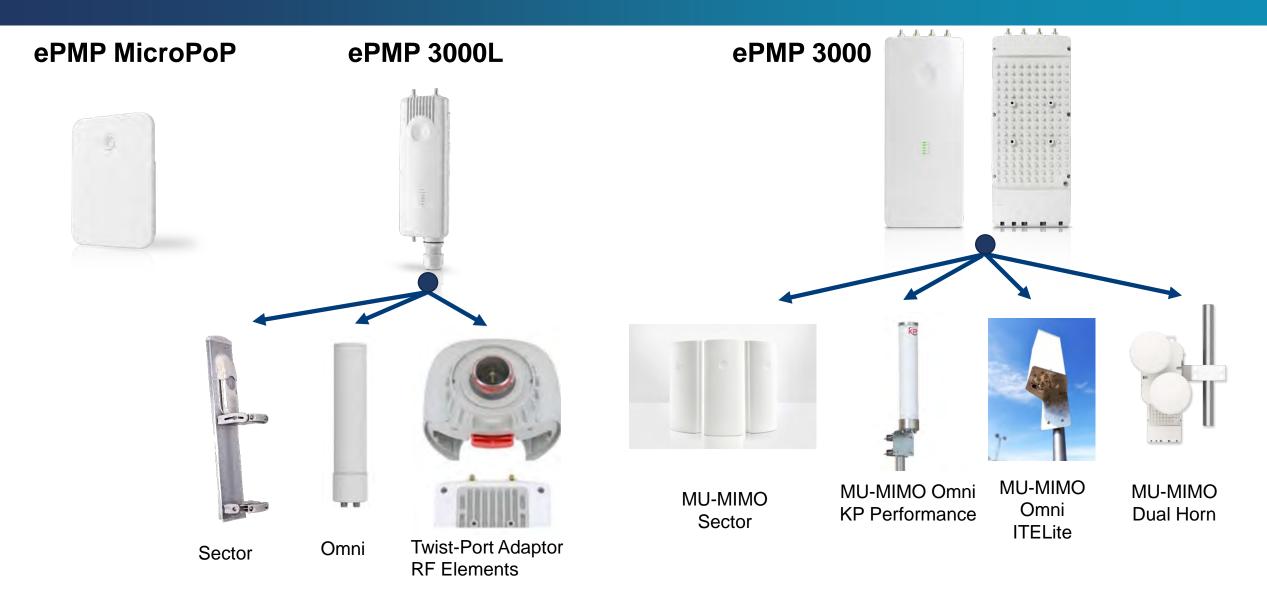
eir approximate total subscriber base of 10 is expected to grow in the near future. Most of





# Access Point Topologies to Fit the Application





# 1 Gbps ePMP PTP on the Horizon!



- Target Markets / Applications
  - Enterprise Access 500Mbps+ Service Packages
  - Low-cost WISP Backhaul small cells / MicroPoP's
  - Fiber Extension GPON last mile
  - Wi-Fi/Video Surveillance Backhaul
- Key Specifications
  - Gbps usable throughput
  - Sub 5 ms latency
  - 4.9 to 6.135 GHz
  - IP67 Ruggedization
  - 25 dBi integrated dish (optional 28 dBi range extender)
  - GigE and SFP port (optional GPON module)



Q1 2021 Availability

Learn more at #WirelessWednesday
Webinar on November 11<sup>th</sup>

# cnPilot At the Edge



# Meeting your Home Gateway Performance Needs



Model	Wi-Fi Technology	Ethernet	Voice Ports	30VDC Power Out	Key Value for Home Network
r195W	11ac dual band (a.b.g.n.ac)	5 x GE			Best coverage and capacity  30% > than r201  >900Mbps throughput (GE←→GE)
r195P	11ac dual band (a.b.g.n.ac)	5 x GE	✓	✓	Voice ports, power out  Improved power surge protection >900Mbps throughput (GE←→GE)

30%

greater coverage than r201

>20%

faster than r201

r195P same price as r201P r195W sweet spot for price/performance WDS MESH for large homes

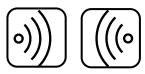
# 2021 Plan for Managed Residential Wi-Fi





#### Wi-Fi 6 Residential Routers

- Modern 'bookshelf' design plus hard mount attachment
- Future-proof and pandemic-proof Wi-Fi, backward compatible
- Low latency, high speed network optimal for AR/VR, streaming video, concurrent voice/video



#### Whole House Wi-Fi

Automatic MESH connectivity, purposely designed for Internet Service Providers



### **Quality of Experience**

Integrated network health monitoring, speed tests, whole house quality of experience



#### cnMaestro Cloud integrated

Home user accounts managed on cnMaestro, designed for Internet Service Providers

Designed for service providers to deliver managed whole home Wi-Fi

App-based and cloud-enabled network health tools empower the consumer, and give the service provider more tools to reduce truck rolls and improve quality of experience

Learn more at #WirelessWednesday Webinar on December 16<sup>th</sup>

# Indoor Wi-Fi 6 Access Points

XV3-8



# Cloud / On-Prem Management | Wi-Fi 6 | 802.3bz Multi-gig Uplink | Application Control

**XV2-2** 



Optimized for High Density

Unique Value	Tri-Radio 11ax with Software Defined Radios and Dedicated Sensor	High performance 2x2, cost effective 11ax, standards-compliant
802.11 Radios	2 or 3 (Software Defined Radio)	2
Streams	4x4 in 2.4G; 8x8 in 5GHz; or dual 4x4 5GHz	2x2 in 2.4G; 2x2 in 5GHz
Antennas	Internal	Internal
Bluetooth	Yes, BLE 4.0	No
Sensor	Dedicated dual-band sensor radio. 2x2:2 for WIPs / Location services / RF scan / Network scan	Shared sensor with data radios. WIPs / Location services / RF scan / Network scan
Security	WPA3	WPA3
Wired	1 x GigE + 1 x 5GigE	1 x 2.5GigE
Power	802.3at (without USB, 35W with USB)	802.3at
Management	XMS-Cloud or cnMaestro	XMS-Cloud or cnMaestro
Use Cases	Education, Public Venues, Enterprise	SME, Education, Hospitality, Retail



Cost-effective performance for a broad set of use cases

MSRP: \$395

MSRP: \$1095

#### Enterprise Multi-gigabit Network – Unbeatable Combination

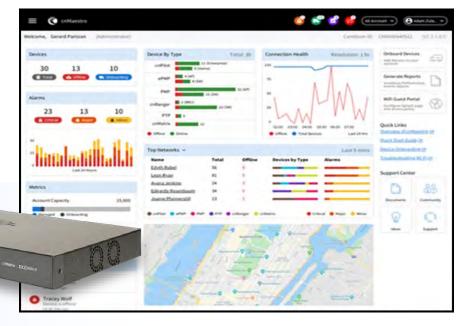


Simplify operations with Policy Based Automation & Zero Touch Provisioning

Improve security with Auto Segmentation, Device Profiling & Policy Enforcement

Improve network resiliency, reduce manual configuration errors

#### cnMaestro Cloud Dashboard



Multi-gigabit Ethernet EX-2016M – 2.5GbE, 60w per port



Wi-Fi 6 Edge Access Point

XV3-8 – Multi radio with SDR, dedicated sensor, 8x8

XV2-2 - Dual radio 2x2

Learn more at #WirelessWednesday
Webinar on November 18th

#### cnMatrix

### Wireless Aware Switching for the WISP



## Wireless Aware Switching Purpose Build for the WISP Industry Introducing the cnMatrix TX2020R-P Tower Switch



**cnMatrix TX switch**, purpose built for WISP Tower deployments, is a fully integrated solution that includes intelligent PoE, Cambium Sync and a comprehensive set of Layer 2/3 switching functionality

- Dual redundant AC/DC removable power supplies that deliver intelligent, flexible
   PoE options: 802.3af/at/bt, low voltage Passive PoE, & High Power 4PPoE
- Cambium Sync: Dual redundant GPS synchronization sources
- Fully Featured Switch: Enterprise grade, non-blocking, Layer 2 & Layer 3 features with Cambium Policy Based Automation that improves security and simplifies operations
- Cloud/On-premises management with cnMaestro for the end-to-end Cambium
   Wireless Fabric experience

Removable Power Supplies

cnMatrix TX2020R-P





Available Q1 2021

Learn more at #WirelessWednesday Webinar on December 9<sup>th</sup>



# COVID Induced Service Plan Impact Poll

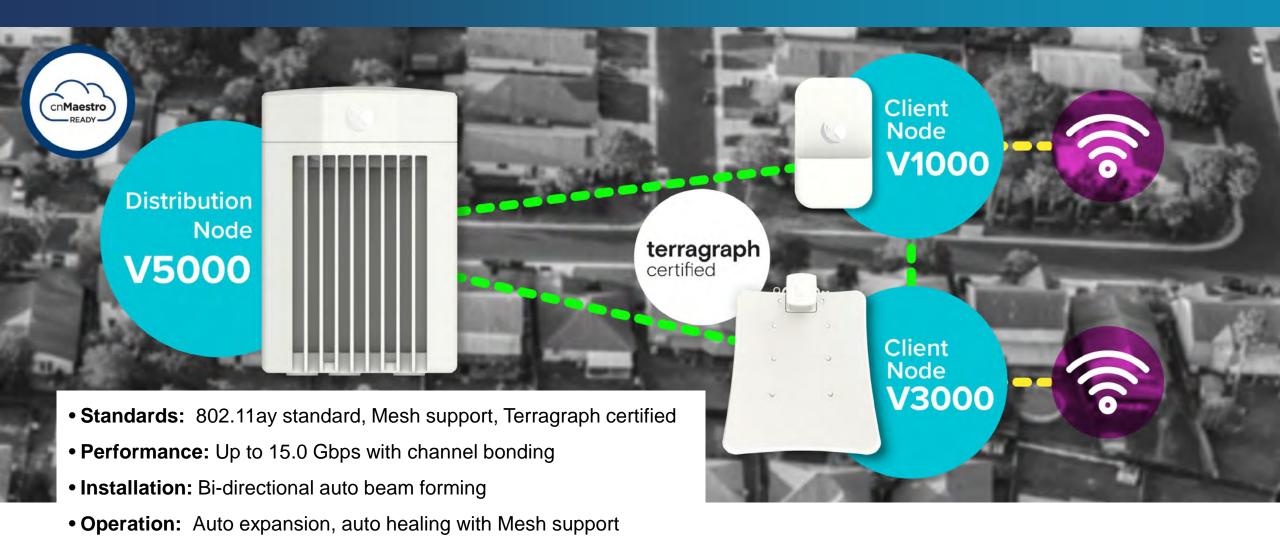
# cnWave Gb to the Edge



#### Gigabit to the Edge – 60 GHz cnWave

• Configuration: Point-to-Point, Point-to-MultiPoint, Mesh





42 • Management: cnMaestro™

# Cost and Space Efficient Coverage cnWave V5000 – 280° Coverage with a Single Node





Frequency: 57 to 66 GHz

Modulation: BPSK to 16 QAM (MCS 0 to MCS 12) with ACM

#### **Throughput:**

- 1.9 Gbps Uplink + 1.9 Gbps Downlink per sector
- 3.8 Gbps Uplink + 3.8 Gbps Downlink with channel bonding\* per sector

Coverage: Dual Sector 280 Degree Coverage with Beam Forming

**Configurations**: Up to 30 CNs or 4 DNs + 26 CNs

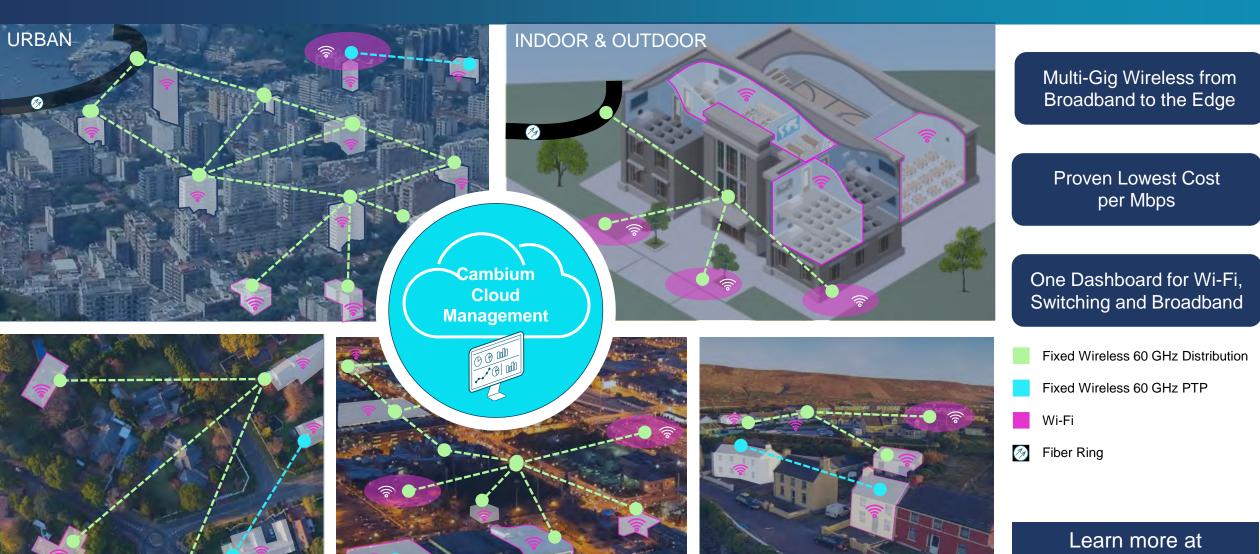
Latency: < 1 ms

#### Multi-Gigabit Wireless Fabric

INDUSTRIAL

RESIDENTIAL





RURAL

#WirelessWednesday Webinar, October 28<sup>th</sup>

#### Critical Network Planning



#### LINKPlanner

- Support PTP/PMP configuration with BOM creation
- Engineering report for

#### Advanced Network Planer

- Mesh network designing
- Site identification and preparation
- LOS identification & optimization
- Build-in TCO/CAPEX calculator







#### #Wireless Wednesday WISP Webinar Series



Topic: 60 GHz cnWave Field Results

Date: Wed 28 Oct, 9:00 AM CT

**Topic:** The Future of Shared Access Spectrum:

Lessons from the FCC's CBRS Plan

Date: Wed 4 Nov, 9:00 AM CT

Topic: ePMP Updates & Product Sneak Preview

Date: Wed 11 Nov, 9:00 AM CT

Topic: Enterprise Wi-Fi 6 for WISPs

Date: Wed 18 Nov, 9:00 AM CT

Topic: Build New Revenue Streams with Express

Wi-Fi

Date: Wed 2 Dec, 9:00 AM CT

**Topic:** Introducing the WISP Switch

Date: Wed 9 Dec, 9:00 AM CT

**Topic:** Managed Services for Residential Wi-Fi

with Wi-Fi 6

Date: Wed 16 Dec, 9:00 AM CT

#### Raffle (for WISPs)

#### Must be Present to Win!







#### cnMatrix TX2020R-P Tower Switch





