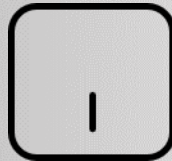


# Express Wi-Fi by Facebook

Scalable SaaS Monetization & Management Platform for Wi-Fi Hotspot Networks at No Cost and No Recurring Fee\*



Cloud monetization & management  
No SaaS or license fee



Purpose-built, high-performance  
Indoor/Outdoor Wi-Fi



Cambium tech support  
Easy maintenance, quick installation

## Powered With Express Wi-Fi by Facebook

**EXPRESS WI-FI BY FACEBOOK** provides the tools to deploy Wi-Fi hotspots in emerging markets with low availability of Internet access. Both Express Wi-Fi and Cambium Networks cnMaestro Cloud management services are provided at no cost and no recurring fee. The combined power of these cloud enabled SaaS products simplify deployment, dramatically lower cost and support multi-tiered business models tailored to individual use cases.

## Become a Cambium Networks Express Wi-Fi Service Provider

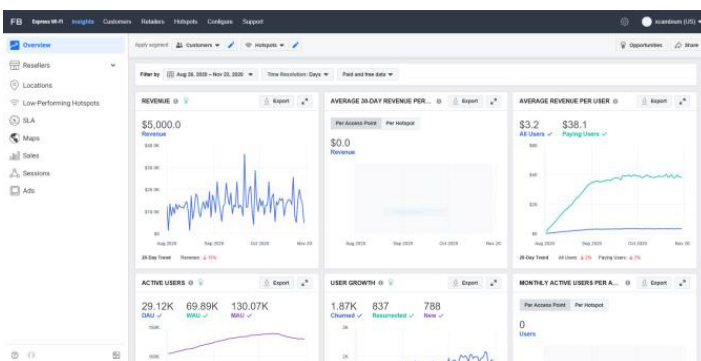
1 Sign up for free cloud management	<a href="https://cloud.cambiumnetworks.com">https://cloud.cambiumnetworks.com</a>
2 Sign up to be an XWF service provider	<a href="https://www.cambiumnetworks.com/wifi/expresswifi-by-facebook/">https://www.cambiumnetworks.com/wifi/expresswifi-by-facebook/</a>
3 Purchase a Cambium Wi-Fi AP	Available from a Cambium distributor at low NFR price: <a href="https://www.cambiumnetworks.com/where-to-buy/">https://www.cambiumnetworks.com/where-to-buy/</a>
4 Purchase Cambium Care Pro	For technical support on AP and XWF setup, testing, operations. Available from a Cambium distributor.
5 View the training material	Free for Cambium Service Providers and Partners... coming soon.

### Facebook Express Partner Portal

- Cloud SaaS monetization platform
- Site selection, installation, service level monitor
- Marketing/advertising/business management portal

### cnMaestro™

- Cloud-managed Wi-Fi network management
- Help desk troubleshooting tools
- Up to 10,000 devices across thousands of sites

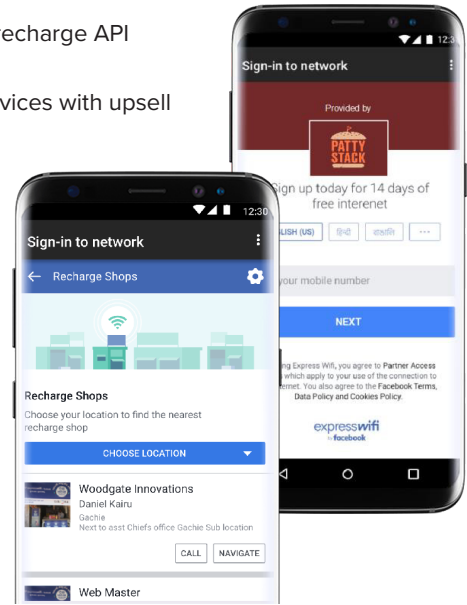
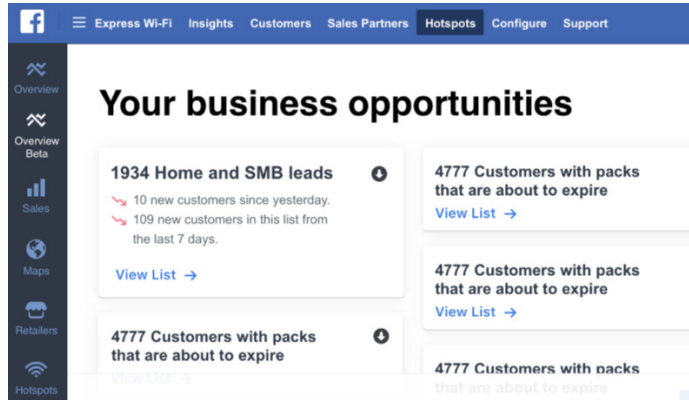


\*AWS hosting and SMS fees apply to Express Wi-Fi Portal.

## Powerful SaaS Monetization Platform

### Monetization Levers Available on Express Wi-Fi (XWF)

- Public access data packs sold direct to consumer or via reseller network
- Enterprise data packs sold to businesses direct or via reseller network. Automatic recharge API creates recurring revenue
- Data access vouchers can be limited by time and/or throughput to create tiered services with upsell capability
- Local business advertising, national network advertising
- Site-sponsored Wi-Fi Hotspots



## Purpose-Built, High-Performance Wi-Fi Access Points

### Purpose-Built Wi-Fi to Match the Use Case

- Outdoor Wi-Fi, 802.11ac Wave 2
  - 6 models, 4x4, 2x2, Omni, Sector antennas
- Indoor Wi-Fi, 802.11ac Wave 2
  - 4 models, 4x4, 2x2, High/Med Density



### High-Performance Features

- Automatic RF management, enhanced roaming, auto-MESH
- 802.11i security suite, SSL cloud management protocol
- High-gain antennas, high EIRP for maximum range and capacity



### ABOUT CAMBIUM NETWORKS

Cambium Networks empowers millions of people with wireless connectivity worldwide. Its wireless portfolio is used by commercial and government network operators as well as broadband service providers to connect people, places and things. With a single network architecture spanning fixed wireless and Wi-Fi, Cambium Networks enables operators to achieve maximum performance with minimal spectrum. End-to-end cloud management transforms networks into dynamic environments that evolve to meet changing needs with minimal physical human intervention. Cambium Networks empowers a growing ecosystem of partners who design and deliver gigabit wireless solutions that just work.

[cambiumnetworks.com](http://cambiumnetworks.com)