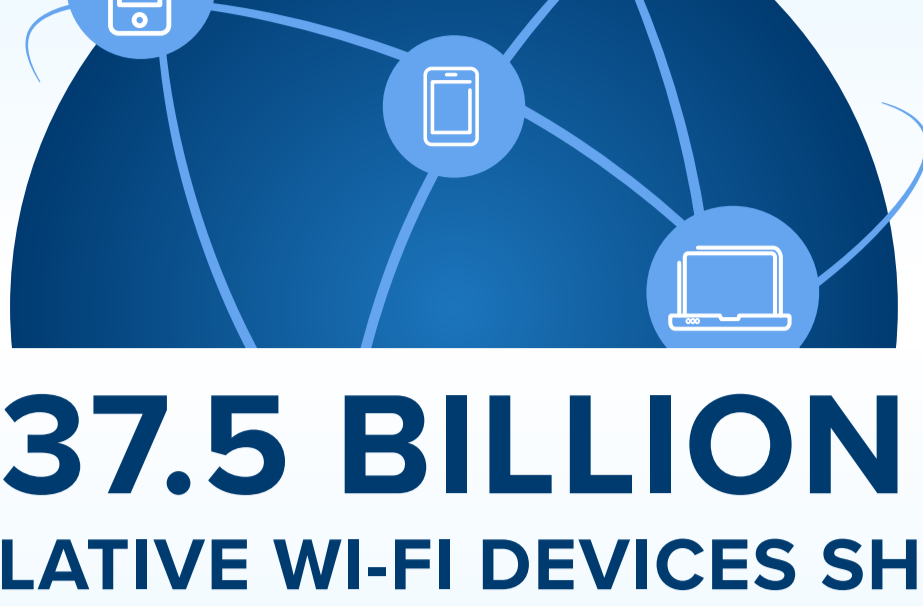




ARE YOU MAKING THE CONNECTION?

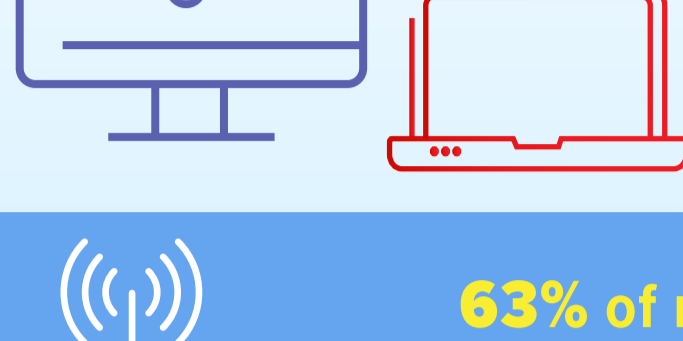
IN TODAY'S MOBILE WORLD, ONE THING IS CLEAR:

WE ALL NEED TO STAY CONNECTED



37.5 BILLION

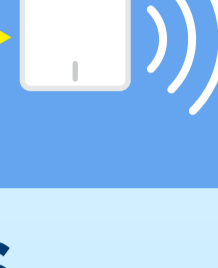
CUMULATIVE WI-FI DEVICES SHIPPED¹



That is over **FOUR DEVICES** for every person on earth

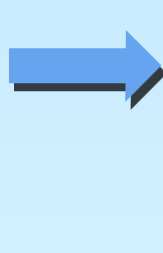


63% of mobile traffic is offloaded to Wi-Fi²



IOT CONNECTED DEVICES ARE ON THE RISE

9.7
BILLION



16.7
BILLION



24.6
BILLION

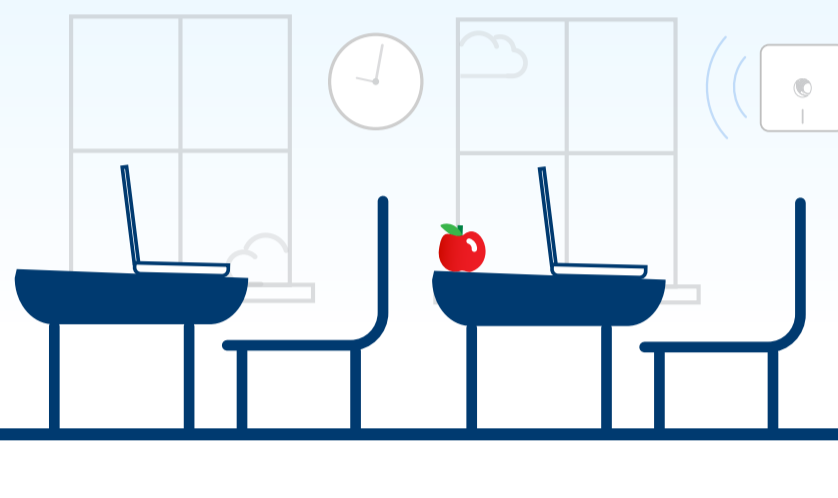
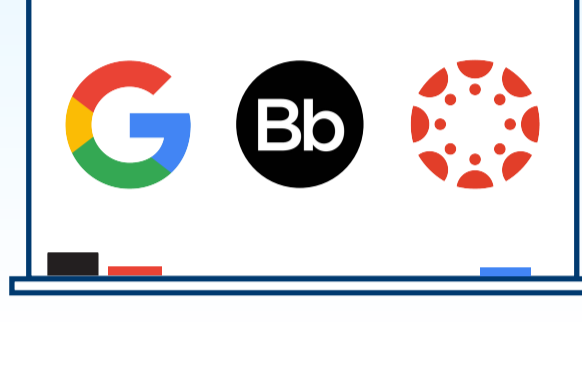
DEVICES IN 2021³

DEVICES IN 2025³

DEVICES IN 2030³

EVERYONE & EVERYTHING EXPECTS TO CONNECT ANYTIME & ANYWHERE AND THAT MEANS:

SCHOOL



OFFICE



HOME



RETAIL



CONNECTING TO WI-FI NEEDS TO BE...



AND...



EVERYWHERE

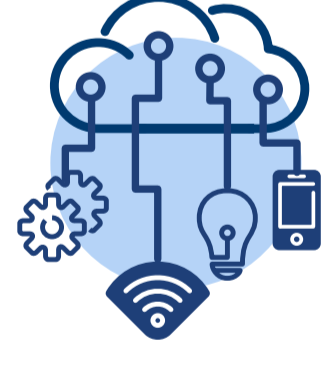
ACCESS NEEDS TO BE EASY FOR EVERYONE AND EVERYTHING:

EMPLOYEES

STUDENTS

GUESTS

IOT DEVICES



KNOWN USER + KNOWN DEVICE

KNOWN USER + UNKNOWN DEVICE

UNKNOWN USER + UNKNOWN DEVICE

NO USER + KNOWN DEVICE

THE GOOD NEWS?

THERE'S A WAY TO MAKE ALL THIS HAPPEN

Cambium EasyPass connects all your users and devices to Wi-Fi – fast and easy.

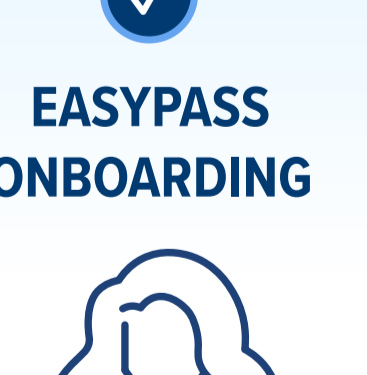
EASYPASS

EASYPASS MICROSOFT/GOOGLE

EASYPASS ONBOARDING

EASYPASS GUEST

EASYPASS ONBOARDING



EasyPass integrates with Microsoft Azure and Google G-suite for Single-Sign-On (SSO) with your apps and Wi-Fi



THE EASYPASS "E" CHECKLIST



- ✓ ELIMINATES IT MAINTENANCE
- ✓ EFFORTLESS USER ACCESS
- ✓ ENFORCES WI-FI SECURITY
- ✓ ENABLES ALL TYPES OF IOT DEVICES
- ✓ EFFICIENT MANAGEMENT



¹ Value of Wi-Fi: 2021, Wi-Fi Alliance
² Cisco Mobile Visual Networking Index (VNI) Forecast Projects 7-Fold Increase in Global Mobile Data Traffic from 2016-2021, 2017, Cisco
³ Forecast: Internet of Things, Endpoints and Communications, Worldwide, 2020-2030, 1021 Update, 2021, Gartner